

# Pure Serenity News

## Special Interest Articles:

- EVENTS – Sculptra, Sept
- EVENTS – Skin Analysis, Oct
- Sothys new Autumn/Winter skincare
- Is sunscreen for wimps?
- Look out for Veinwave

*Using the most technologically advanced equipment to correctly analyse your skin*

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## September Event - Sculptra Evening

Wednesday, 26<sup>th</sup>  
Sept at 6pm

Book your place now!

I just can't believe the wet weather we have had so far this year. Anyway, I am determined to brighten up your day a little, so I have a couple of announcements that I think will really help to cheer you up! Firstly, Corinne and I are putting on an **OPEN EVENING** at the salon.

You'll all be very welcome to come along from 6pm on Wednesday, 26<sup>th</sup> September,

when we will talk about and demonstrate some of my latest treatments, including the very popular Sculptra.

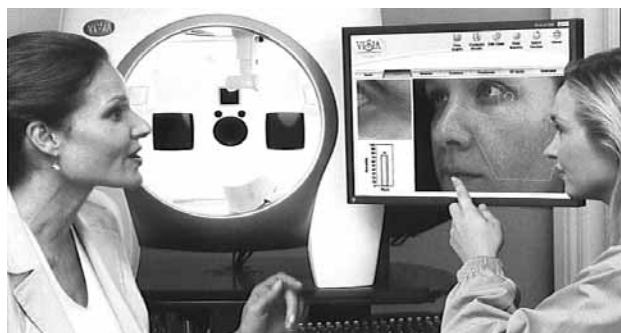
Sculptra is a clever chemical that encourages one of the lower layers of skin to repair itself. Using the skin's normal ability to naturally rejuvenate is a masterstroke and the resulting increase in skin

volume, helps to lift and smooth sagging skin, tackle severe wrinkles, creases and restores facial contours. Lasting for 2 – 3 years, everyone calls it the 'liquid facelift'. Have a look at the photos below to see why it is fast becoming my favourite treatment.

**By Wendy Preston  
Aesthetics Practitioner**



## You know how old you are, but how old is your skin?



Environ Skin Analysis Advisers will be available at Pure Serenity on **Wed, 10<sup>th</sup> October**, and clients will be able to have their skin analysed with one of the most technologically

advanced systems available today. It will accurately show you areas of sun damage, hyper-pigmentation, capillary damage, wrinkles and blocked pores. This

equipment is so advanced that plastic surgeons and dermatologists use it worldwide. Our Environ expert skin analysis advisor will then be able to prescribe the appropriate salon and homecare products for your skin condition to improve areas of concern. A booking fee of £20 is required to secure your booking and this can be redeemed against the sale of any Environ products on the day of the Skin Analysis.

**Wed, 10<sup>th</sup> October**

## Sothys Autumn & Winter Skincare



With Autumn and Winter fast approaching our skin needs some extra tender loving care.

Why not try the Sothys seasonal launch, the Crystallised Tangerine and Ginger facial.

Using enriched, luxurious moisturizers, uplifting essential oils and extracts of both Ginger and tangerine,

the subtle spice and sparkling citrus qualities cocoon and pamper, nurture and soothe. The facial costs £40 and is a great idea for a gift for that someone special during the dark and cold months ahead.



## Don't forget ... Sothys for Men

Don't forget the fabulous Sothys for Men facial.

The treatment uses blends of black pepper and frankincense to reduce tension and fatigue, hot towels to really feel cleansed and hair tonic of apple vinegar, ginseng and vitamins to enhance hairs natural strength and vitality.

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## Sunscreen is for wimps

*"for every 1% loss of ozone, Scientists expect 6% increase in skin cancers!"*

How many times have you heard "I don't wear sun protection, I don't sunbath that much",

Never underestimate the importance of daily protection from UV rays, even in winter. Scientists believe that in the past 25 years the ozone layer has been depleted by 3%. This may not sound much, but for every 1% loss of ozone, scientists expect 6% increase in skin cancers!

Nature tries to deal with excessive sun exposure by

increasing the thickness of the skin and by darkening the colour. A thickened horny layer gives better protection from the damaging UV rays. The melanin in the skin is more protective against UV-B rays but the UV-A rays can still damage the deeper layers of the skin. Natural protection is not enough, we need to use effective protection and replace the destroyed vitamins. We believe you should wear milder sun protection daily and only use the strong

creams (over SPF15) when we expose ourselves for protracted periods. There is only minimal advantage to using sunscreens over the SPF15 and greater doses of sunscreen chemicals – higher SPF creams mean greater concentrations of actual chemical sunscreen agents which may have unwanted side effects at that dose. It is much better if the protection is supplied by titanium dioxide and zinc oxide (reflective sunscreens found in RAD SPF 16 which offers broad spectrum protection).

## Look out for Veinwave

Some of you may have seen Wendy our aesthetics practitioner in Pure Serenity with an odd looking machine. This clever device, allows her to micro-wave the tiny blood vessels just under the surface of the skin (called thread or spider veins). Called **Veinwave**, the thing she likes is the fact that the energy is delivered to the blood vessel via a very fine needle, so the skin

above is undamaged. Not only do you get a better cosmetic result but the outer layer of skin continues to do its job of protection. In other words, it's a natural Band-Aid that covers her work on the underlying tissue. Oh – Wendy can also tackle other types of skin blemishes and unsightly skin tags with the minimum of discomfort.



Call to book your free consultation with Wendy

